

Building Connectivity Infrastructure in Post-Authoritarian Regimes: the role of telecom companies in Myanmar

Andrea Calderaro
Alexander Humboldt's Institute for Internet and Society

@andreacalderaro



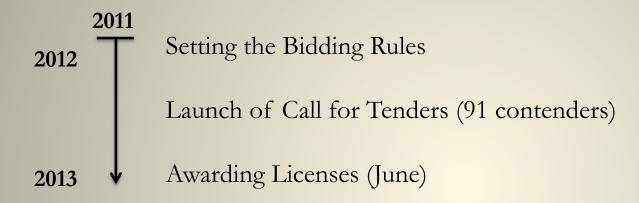
Connectivity Building Process

1) Licensing

public open international competition for the assignment of telecom licensees, and their actual release

- 2) Design and Release of a national telecom law Vs Cybercrime law definition of a set of rules guiding the development of telecom infrastructure, including licensing regulations, securing an open market, and protect the freedoms of both investors and citizens
- 3) Establishing an independent telecom regulator
- 4) Increasing Bandwidth Capability
- 5) Removing Governmental control over Internet Exchange Points
- 6) Building connectivity infrastructure in warzones

1) Licensing



Ooredoo (Qatar)

- Active in: Middle East/North Africa
- 15 Billion \$ investments
- 4G Infrastructure

Telenor (Norway)

- Active in: Asia/Balkans
- 3 Billion \$ investments
- 2/3G Infrastructure

1) Licensing

Corporate Social Responsibility

- UN Guiding Principles on Business and Human Rights (2011)
- ICT Sector Guide on Implementing the UN Guiding Principles on Business and Human Rights (2013)

Ooredoo

- Shutting Down Services
- SmartFilter

Telenor

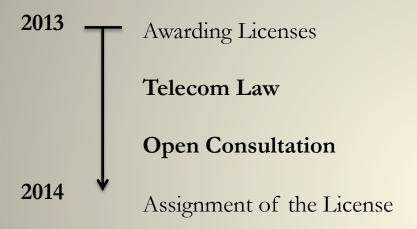
- Member of the "Telecommunication Industry Dialogues"
- Public Commitments

Telenor CSR Statement

"Telenor does not advocate the shutdown of its networks and believes that it is in the best interest of its customers to minimize disruption of its services. However, in extraordinary circumstances a government may require a network shutdown to protect its citizens from terrorism or other serious safety or security threats. Telenor will comply only as necessary and will resume operations as quickly as possible following such an incident."

Available at: http://www.telenor.com/sustainability/responsible-business/human-rights/mitigate/

2) Telecom Law



Telecom Law

- 1) Licensing
- 2) Access and interconnection
- 3) Spectrum
- 4) Numbering



Conclusion

- 1) Do we observe in Myanmar bottom up internet governance practices?
- 2) Do international actors makes the connectivity infrastructure more secure?
- 3) Does this process ensure a human rights-based development of national digital telecommunication infrastructure?

Thank you!

Contacts

Email: Andrea.Calderaro@eui.eu

Twitter: @andreacalderaro